



Golf & Give

The Toy Foundation LA FUNdraiser

Wednesday, September 16th

6:00pm – 9:00pm

Topgolf El Segundo

SPONSORSHIP OPPORTUNITIES

About Us

The Toy Foundation is the uniting force for the collective philanthropy of the toy industry to benefit all children in need.

Our vision is to create a world where every child has the opportunity to experience comfort and joy through play.

38 Million Children Impacted Since 2003

The Programs



The only industry-wide giving initiative that harnesses the power of toys to comfort children when they need it most

2.2M Toys Donated to Children in Need in 2025



The only industry-wide funding initiative that brings the healing power of play to hospitals and disaster zones helping comfort children where they need it most

Delivered the Power of Play to 1M Pediatric Patients Since 2021



Event Details

Join The Toy Foundation's
LA Golf & Give FUNdraiser on
Wednesday, September 16th at
Topgolf El Segundo.

This signature event during the
**Toy Association's LA Fall Preview
Market Weeks** brings together leaders
and companies from throughout the
toy industry.

- ∞ Network within the industry
- ∞ Team-build with colleagues
- ∞ Bring PLAY to children in need

Proceeds support The Toy Foundation's
programs that deliver the comfort and
healing power of play to children in
hospitals, disaster zones, and
underserved communities.

Why Sponsor

Align with top toy and entertainment companies: manufacturers, retailers, studios, etc.

Engage employees / customers in a meaningful, high-energy experience.

Demonstrate purpose-driven leadership as a brand that delivers the Power of Play to children in need.

Who Attends / Past Sponsors



Sponsorship Opportunities

- ∞ Champions of Play: \$50K ∞ Fairway for Play: \$25K
- ∞ Driving Impact: \$10K ∞ On the Green for Good: \$5K
- ∞ Putting for Purpose: \$2.5K

Sponsorship Details

Champions of Play: \$50K

- ∞ 30-minute exclusive branded takeover of the outfield HD screen visible to the full venue
 - ∞ Tickets: 24 golfers / spectators; 4 golfing bays
 - ∞ Gift bags – 24
 - ∞ Verbal recognition during mission moment presentation
 - ∞ Invitation to contribute to auction and gift bag
 - ∞ **+Up Opportunity:** Personalized golf pro coach (\$2,500)
- ∞ Logo recognition on:
 - ∞ Event website
 - ∞ TTF e-newsletter
 - ∞ TTF dedicated social media promotion
 - ∞ Signage during LA Fall Preview Market Weeks

Sponsorship Details

Fairway for Play: \$25K

- ∞ Prominent logo placement in sponsored bays
 - ∞ 15-minute branded takeover of the outfield HD screen visible to the full venue
 - ∞ Invitation to contribute to auction and gift bag
 - ∞ Tickets: 12 golfers / spectators; 2 golfing bays
 - ∞ Gift bags – 12
 - ∞ **+Up Opportunity:** Personalized golf pro coach (\$2,500)
- ∞ Logo recognition on:
 - ∞ Event website
 - ∞ TTF e-newsletter
 - ∞ TTF social media
 - ∞ Signage during LA Fall Preview Market Weeks

Sponsorship Details

Driving Impact: \$10K

- ∞ Prominent logo placement in sponsored bay
- ∞ Invitation to contribute to auction and gift bag
- ∞ Gift bags – 6
- ∞ Tickets: 6 golfers / spectators; 1 golfing bay
- ∞ Select an exclusive brand recognition moment:
 - ∞ Bar Sponsor
 - ∞ Fajita Station Sponsor
 - ∞ Candy Bag Sponsor
- ∞ **+Up Opportunity:** Personalized golf pro coach (\$2,500)
- ∞ Logo recognition on:
 - ∞ Event website
 - ∞ TTF e-newsletter
 - ∞ TTF social media
 - ∞ Signage during LA Fall Preview Market Weeks

Sponsorship Details

On the Green for Good: \$5K

- ∞ Logo placement in sponsored bay
- ∞ Invitation to contribute to auction
- ∞ Logo recognition on:
 - ∞ Event website
 - ∞ TTF e-newsletter
- ∞ Tickets: 4 golfers / spectators
- ∞ Gift bags – 4
- ∞ **+Up Opportunity:** Personalized golf pro coach (\$2,500)
- ∞ Select an exclusive brand recognition moment:
 - ∞ Photo Booth Sponsor
 - ∞ DJ Sponsor
 - ∞ Branded Cup Sponsor
 - ∞ Gift Bag Sponsor

Sponsorship Details

Putting for Purpose: \$2.5K

- ∞ Logo placement in sponsored bay
- ∞ Logo recognition on:
 - ∞ Event website
 - ∞ TTF e-newsletter
- ∞ Tickets: 2 golfers / spectators
- ∞ Gift bags – 2
- ∞ Customized sponsorship opportunities, with exclusive logo recognition, include:
 - ∞ Signature Drink Sponsor (2)

Purchase Event Tickets

Single Golfing Ticket: \$150

- ∞ Ticket to golf in assigned bay
- ∞ Enjoy food and premium drinks
- ∞ Receive event gift bag

Single Spectator Ticket: \$100

- ∞ Don't golf? Join us in the Spectator Lounge!
 - ∞ Network in the Spectator Lounge and Throughout the Venue
- ∞ Enjoy food and premium drinks
- ∞ Receive event gift bag

Contact Info

To confirm your sponsorship and purchase tickets,
contact **Kevin Colman**, Director of Development,
at **Kcolman@toyfoundation.org** / **401-573-5797**



**Thank You For
Your Support!**



**Learn More:
ToyFoundation.org**